



Idea Mentor™
Unlocking Entrepreneurial Success

PRIVACY POLICY

Idea Mentor™
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At Idea Mentor™, we are dedicated to safeguarding your privacy in all interactions involving our website. This Privacy Policy applies to our website, <https://www.myideamentor.com> (hereinafter referred to as "we," "us," or <https://www.myideamentor.com>). We hold your privacy in high regard and are committed to protecting the personally identifiable information you may provide us through our website. This Privacy Policy has been established to clarify what information may be collected on our website, how we utilize this information, and the circumstances under which we may disclose this information to third parties. Please note that this Privacy Policy pertains solely to information collected through our website and does not extend to information collected from other sources.

While we maintain the highest standards of privacy and data security in our system, we utilize technologies from various Large Language Model (LLM) providers, each operating under their own data processing protocols. We advise users to avoid inputting any personally identifiable information into the system, as we cannot control the data handling practices of these LLM providers. However, we have confidence in our partners' commitment to not share or use your data beyond our specific interactions without explicit permission, in line with our dedication to your privacy and data security.

This Privacy Policy, along with the Terms and Conditions posted on our website, outlines the general rules and policies governing your use of our website. Depending on your activities while visiting our website, you may be required to accept additional terms and conditions.

Website Visitors:

Similar to most website operators, Idea Mentor™ collects non-personally identifiable information commonly provided by web browsers and servers, such as browser type, language preferences, referring site, and the date and time of each visitor request. Idea Mentor™ gathers non-personally identifying information to gain a better understanding of how visitors use our website. Periodically, we may release non-personally identifying information in an aggregate format, such as publishing a report on trends in website usage.

Idea Mentor™ also collects potentially personally identifiable information, including Internet Protocol (IP) addresses, from logged-in users and users leaving comments on our blog posts at <https://www.ideamentor.com>. We disclose logged-in user and commenter IP addresses only under the same circumstances as we use and disclose personally identifiable information, as described below.



Collection of Personally Identifying Information:

Certain visitors to Idea Mentor™'s website may choose to interact with us in ways that necessitate the collection of personally identifiable information. The quantity and type of information collected by Idea Mentor™ depend on the nature of the interaction. For example, visitors who sign up for a blog on <https://www.myideamentor.com> are requested to provide a username and email address.

Security:

The security of your Personal Information is of utmost importance to us. However, please be aware that no method of transmission over the Internet or electronic storage is 100% secure. While we employ commercially acceptable means to safeguard your Personal Information, we cannot guarantee its absolute security.

Advertisements:

Advertisements displayed on our website may be delivered to users by advertising partners who may employ cookies. These cookies enable the ad server to recognize your computer each time it sends you an online advertisement, compiling information about you and other users of your computer. This information assists ad networks in delivering targeted advertisements believed to be of greatest interest to you. This Privacy Policy covers the use of cookies by Idea Mentor™ and does not encompass the use of cookies by any advertisers.

Links to External Sites:

Our service may include links to external sites not operated by us. Clicking on a third-party link will direct you to that third-party's site. We strongly recommend reviewing the Privacy Policy and terms and conditions of every site you visit. We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party sites, products, or services.

Google AdWords and Remarketing:

We use Google AdWords for remarketing purposes. This means that we use remarketing services to advertise on third-party websites, including Google, to previous visitors of our site. This may involve advertising to previous visitors who did not complete specific tasks on our site, such as using the contact form to make an inquiry. This advertising can take the form of ads on Google search results pages or sites within the Google Display Network. Third-party vendors, including Google, utilize cookies to serve ads based on a visitor's past interactions. Any data collected will be used in accordance with our privacy policy and Google's privacy policy. You can manage your Google ad preferences through the Google Ad Preferences page and opt out of interest-based advertising using cookie settings or a browser plugin.

Aggregated Statistics:

Idea Mentor™ may collect statistics regarding the behavior of website visitors. We may choose to display this information publicly or share it with others. However, we do not disclose your personally identifiable information.

Cookies:



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To enhance and customize your online experience, Idea Mentor™ employs "Cookies" and similar technologies and services offered by third parties to display personalized content, appropriate advertisements, and store your preferences on your computer. A cookie is a string of information stored by a website on a visitor's computer, which the visitor's browser provides to the website upon return visits. Idea Mentor™ uses cookies to identify and track visitors, monitor their usage of <https://www.myideamentor.com>, and track their website access preferences. Visitors who do not wish to have cookies placed on their computers can configure their browsers to reject cookies, though this may affect certain features of our website.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Idea Mentor™'s use of cookies.

E-commerce:

Individuals engaging in transactions with Idea Mentor™, such as purchasing our services or products, may be asked to provide additional information, including personal and financial details necessary to process those transactions. In each case, Idea Mentor™ collects this information only as required to fulfill the purpose of the visitor's interaction with us. We do not disclose personally identifiable information except as described below. Visitors always retain the option to decline to provide personally identifiable information, although this may restrict their participation in certain website-related activities.

Privacy Policy Changes:

While most changes are likely to be minor, Idea Mentor™ reserves the right to modify its Privacy Policy at its sole discretion and at any time. We encourage visitors to frequently check this page for any changes to our Privacy Policy. Continued use of our site after any changes to this Privacy Policy will signify your acceptance of such changes.

Third-Party IP Tracking:

By using our website, you (the visitor) consent to allow third parties to process your IP address to determine your location for currency conversion purposes. You also agree to have that currency stored in a session cookie in your browser (a temporary cookie automatically removed when you close your browser). This is done to ensure the selected currency remains consistent during your website browsing, allowing prices to convert to your local currency.